Iowa State University
Jeff and Deb Hansen
Agriculture Student Learning Center
This facility is unique to Iowa State and nearly all of the Midwest, allowing animal-human interaction through teaching laboratories, outreach activities and a variety of functions for future and current students.

As a keystone in the College of Agriculture and Life Sciences' efforts to train students for a diverse set of opportunities in animal science, agriculture and related fields, the center also provides an inviting environment for recruiting young people interested in learning more about the diverse career opportunities in these fields.

Education continues when the students leave the classroom. A wide variety of student organizations use the facility to conduct meetings, host events, and network. The Hansen Center employs several Iowa State University students from a variety of majors and backgrounds.

In addition, the facility hosts a variety of events outside Iowa State University, such as business meetings, formal dinners, and private celebrations. The center is truly versatile in its capabilities and an outstanding place to have an event.

This book, created by student staff, is a collection of photos and statistics from the facility and the classes, meetings, and events hosted here throughout the first year of business.
Rooms

First Row: Marvin J. Walter/Alpha Gamma Rho Arena, John M. & Sandra E. Bonner Staging Area, Iowa Pork Producers Association Atrium
Second Row: Al & Myrna Tubbs Manager's Office, Darlene & Charles Schmidt Concessions Room, Dixie & Harold Hodson Conference Room
Spring Classes

AnS 101- Dr. Skaar (300 students)
AnS 216- Ms. Schulz (60 students)
AnS 225- Dr. Baas (150 students)
AnS 226- Dr. Skaar (160 students)
AnS 229- Dr. Youngs (30 students)
AnS 424- Dr. Morris (60 students)
AnS 426- Dr. Gunn and Dr. Loy (38 students)
AnS 490- Mr. Ruble (23 students)
Fall Classes

AnS 101- Dr. Skaar (400 students)
AnS 190x- Ms. Jennings (22 Students)
AnS 216- Ms. Schulz (70 students)
AnS 225- Dr. Baas (160 students)
AnS 226- Dr. Skaar (160 students)
AnS 305- Mr. DeClerck (45 students)
AnS 424- Dr. Morris (30 students)
AnS 425- Dr. Stalder (75 students)
AnS 426- Dr. Loy and Dr. Gunn (35 students)
AgEds 450- Mr. Andrew McCubbins (60 students)
EVENTS

The facility was in use 267 days in 2014, or 73% of the year.

In 2014 there were...

1,880 students attending 16 classes in the spring and fall semesters

Approximately 80 events and meetings

Over 19,000 visitors, students, and ISU faculty and staff through the facility during events and meetings

Over 800 cattle, pigs, sheep, horses, and dogs at shows and sales

$828,880 worth of livestock sold
Animal Science 490 - Seedstock Merchandising
January 25th
First major livestock event in the facility.
38 head sold
Sale gross: $108,100
300 people in attendance
23 students involved in cattle preparation, advertising, and logistics

ISU Academic Quadrathlon
February 8th
9 teams
36 total students from Iowa State University
competed for scholarship money
Spring Market Hog Show
February 22nd
83 pigs
400 people in attendance

350 people attended lectures about pig evaluation with a pork fabrication demonstration, and youth participated in a quiz bowl competition.
Iowa Select Holiday Party
March 7th
290 people in attendance
Speakers: Deb Hansen, Keynote Speaker: Andy Vance
Cyclone Classic & Alpha Gamma Rho Spring Showdown
March 22nd & 23rd
381 head of beef cattle
1,200 people in attendance throughout the event

Swine Genetics International/Block & Bridle "Proven to Win" Pig Sale
March 29th
68 head were sold at an average of $335
300 people attended
Junior Visit Day
April 3rd
400 people in attendance

FarmHouse Board of Directors
April 12th
150 people in attendance
Block & Bridle Horse Show
April 26th
50 horses
200 youth and adult competitors and spectators in attendance

Iowa FFA BBQ
April 28th
3,200 people

Career Development Events
April 29th
Farm Business Management & Ag Communications
600 competitors (not pictured)
Heartland Youth Show Lamb Circuit Spring Kick-Off Sheep Show
May 17th
200 head of sheep
600 people in attendance

Ames Kennel Club Dog Agility Trial
May 30th - June 1st
300 dog runs
400 people in attendance
Iowa Cattlemen's Association Summer Policy Conference
June 5th - 6th
320 people were in attendance for live demonstrations, a formal banquet, and breakout sessions.

Iowa Swine Jackpot Series
June 20th - 22nd
250 head of pigs
1,000 people in attendance
Iowa 4-H Roundup
June 24th
200 youth and adults in attendance

International Beef Welfare
July 16th
110 people participated in live demonstrations
ADM/Show Tec Judging Videos
August 20th
12 professionals and ISU students filmed judging videos for National FFA Livestock Judging participants to practice before competition

State FFA and 4-H Livestock Judging Contest
August 23rd
300 students in attendance
Zoetis Meeting
August 20th
100 people in attendance

Agricultural Entrepreneurship Initiative's "Farmer Entrepreneur Panel"
September 17th
100 students with 9 industry representatives on the panel
Dedication
August 29th
350 people in attendance
Speakers: President Steven Leath, Deb Hansen, CALS Dean Wendy Wintersteen, Dr. Maynard Hogberg, Stacy Woodward, Matt Kerns

For a more detailed feature of the Dedication, visit the Dedication page on our website at haslc.ag.iastate.edu
Dr. Lee H. Kilmer's Retirement Reception
September 20th
80 people in attendance

Ag BBQ
August 30th
400 people in attendance
Special speaker: CALS Dean Wendy Wintersteen
Block & Bridle Dog Show
September 20th
15 exhibitors with 20 dogs

Livestock Judging Contest
September 27th
200 college students in attendance
CALS Week
September 29 - October 5th

Mr. CALS Competition
200 students in attendance

Ag Olympics
300 students in attendance

Cyclone Stampede Rodeo
1,800 spectators
Not pictured: Tractor Show

David Nail Concert
1,400 people in attendance
Chuck Wagon Breakfast
October 11th
200 people attended

Little North American
October 18th
90 students participated
Midwest Made Cattle Sale
Hosted by JS Simmentals
October 25th
300 people, 75 head, $5,000 average
Bacon Expo
November 8th
800 people in attendance

Grow Iowa Ag Dinner
December 11th
160 people in attendance
Money Makin' Mommas Cattle Sale

Hosted by Ruble Cattle Services

December 20th

300 people, 85 head, $3,800 average sale price
Events Not Pictured

January 14 - Chairs Retreat: 20 people
January 17 - Executive Council Meeting: 20 people
February 4 - Public Art Committee Meeting: 10 people
February 14 - Alumni Center Alumni Association Meeting & Luncheon: 20 people
February 18 - Iowa AgNRLS Communicators Meeting: 20 people
February 19 - Iowa Beef Center Seminar: 40 people
March 1 - Alpha Gamma Rho Father Weekend Tour: 150 people
March 6 - ISU Farm Manager Meeting: 8 People
March 11 - Cyclone Stampede Meeting: 15 people
March 12 - Iowa Beef Expo Meeting: 20 people
March 12 - External Advisory Meeting: 20 people
March 13 - External Advisory Meeting: 20 people
March 16 - Midwest American Society of Animal Science Academic Quadrathlon
March 18: Dream Dirt Machine Auction: 200 people in attendance
March 26 - Farm Credit Services Meeting: 20 people
March 27 - Dairy Farm User Group Meeting: 10 people
March 27 - Art Committee: 10 people
March 26 - Farm Credit Services Meeting: 20 people
March 27 - Dairy Farm User Group Meeting: 10 people
March 27 - Art Committee: 10 people
March 31 - Animal Well-Being Committee Meeting: 10 people
April 1 - Office Professionals Reception: 60 people
April 5 - Alpha Gamma Rho Dinner: 700 people in attendance
April 9 - Iowa Beef Expo Meeting: 20 people
April 15 - 17: Kubota Construction Dealers: 80 people
April 22 - Iowa Agribusiness Meeting: 25 people
April 24 - Pork Quality Assurance Training: 40 people
May 10 - Animal Science Graduation Breakfast: 200 people
May 19-22 - Ultra Sound Training with Sheep: 10 participants
May 24 - Agility Outreach Dog Training: 15 participants
May 27 - 4-H State Horse Advisory Meeting: 20 people
May 27-30 - Swine Extension Meeting: 8 swine enthusiasts from China
May 29 - Iowa Select Meeting: 160 employees
June 2 - Swine Meeting- Swine Genetics with Jim Krug: 12 people
June 3 - Swine Meeting- Dr. Baas, Russian Swine Enthusiasts learning about Iowa Swine Industry: 8 people
June 7-8 - Iowa Junior Simmental & Red Angus Field Day: 550 people
June 9 - Grow Iowa Agriculture Meeting: 16 people
June 9 - 11 - ISU Livestock Judging Camp: 60 youth
June 13: Curtiss League: 30 alumni
June 13: Iowa Certified Crop Advisor Meeting: 20 people
June 25 - Advisory Board Meeting- Swine Dr. Marianna Rossoni Serao: 20 people
June 28 - Iowa County Extension Council Meeting: 25 people
June 30 - Vet Clinic Meeting Dr. Patrick Gordon: 22 people
July 9 - Farm Bureau Crops Advisory Meeting: 30 people
June 25 - Advisory Board Meeting - Swine Dr. Marianna Rossoni Serao: 20 people
June 28 - Iowa County Extension Council Meeting: 5 people
June 30 - Vet Clinic Meeting Dr. Patrick Gordon: 22 people
September 23-24 - 4-H Staff Meeting: 20 people
July 9 - Farm Bureau Crops Advisory Meeting: 30 people
July 24 - Iowa Pork Producers Association Meeting: 20 people
July 31 - Iowa Farm Bureau: 20 people
August 1 - Iowa Certified Crop Advisor Exam: 80 people
Events Not Pictured Continued

August 6 - College of Ag Meeting: 18 people
August 4 - Iowa State Admission Tour: 15 people
August 6 - Iowa Certified Crop Advisor: 20 people
August 15 - Faculty Retreat: 40 people
August 19 - Faculty Retreat Natural Resource Ecology and Management: 8 people
August 21 - Food Science Faculty Retreat: 45 people
August 28 - CALS Retreat: 22 people
September 9 - Midwest Dairy Meeting: 25 people
September 18 - Swine Retreat: 25 people
October 1-2 - 4-H Training: 15 people
October 8 - 4-H State Horse Advisory Meeting
October 9 - Extension Lunch: 20 people
October 10 - Swine Program Committee Meeting: 15 people
October 15 - 4-H Meeting: 45 people
October 22-23 - 4-H staff meeting: 20 people
October 28 - Pork Quality Assurance: 20 people
October 28 - Ag Meeting - 10 people
October 29-30 - Iowa Beef Center Professional Development
November 6 - Junior Visit Day: 400 people, 150 prospective students
November 10-13 - University of Wisconsin Extension Meeting: 7 people
November 20 - Midwest Dairy Board of Director Meeting: 25 people
December 4 - W & G Marketing Holiday Party: 50 people
December 6 - Collegiate FFA Toy Show: 120 people
December 12 - Beef Extravaganza: 21 teams, 45 students
December 11 - Animal U' Ad-Hoc Committee: 12 people
December 17 - ISU Research Farms P and S: 45 people
Keep up with the latest news at the Jeff and Deb Hansen Agriculture Student Learning Center by checking out our new website at: www.haslc.ag.iastate.edu and following our social media pages!

Thank you for a successful first year!